

FORM 1

EXHIBITOR'S PRESS RELEASE (Free-of-charge)

For publicity purposes, please fill out the following form together with 3 copies of latest product photos/catalogues and mail/e-mail/fax them to Organizer before March 14, 2008

Ms. Ruby Lin

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 110-11, Taiwan

Tel: 886-2-2725-5200 ext. 2869

Fax: 886-2-2729-1191

e-mail: news@taitra.org.tw

This document will be displayed in the Press Room during show hours.

PRODUCTS	
FEATURES	
MAJOR MARKET	Overseas Markets:
	Local Buyers:
REMARKS	

Company Name: _____

Booth Number: Area _____ Number _____

Tel: _____ Fax: _____

Website: _____ E-mail: _____

Contact Person: _____

FORM 2

ADVERTISING IN THE OFFICIAL DIRECTORY
 (COMPACT DISC VERSION)

Deadline: March 21, 2008

Free Promotion

1. Each exhibitor will have one page of product catalogue (A4 size) in the official Directory's compact disc, if you mail it to the following address.
2. If you want to provide one page of your product catalogue in a digital file, simply save the file on a compact disc or diskette and mail it to the following address. The digital file's dimensions should be :
 - (1) JPG format
 - (2) 608 pixels (W) x860 pixels (H)
 - (3) Resolution: 150 dpi resolution
 - (4) Use your company name in the file name, for example: Knuth. jpg

Company name	
Booth Number	Area Number
Contact Person	
Tel	
Fax	
E-mail	
Signature	
Date	

Ms. Ruby Lin
 TAITRA Exhibition Department
 5, Hsin-yi Rd., Sec. 5, Taipei 110-11, Taiwan
 Tel: 886-2-2725-5200 Ext. 2869
 Fax: 886-2-2729-1191
 E-mail : news@taitra.org.tw

FORM 3

ADVERTISING IN THE OFFICIAL DIRECTORY

Application Deadline: March 21, 2008

Distribution of official Directory : Free to exhibitors and buyers or visitors who make pre-registration
Also for sale during and after the show

Size : Length 149mm (W) X 210mm (H)

Material required: Digital file in tif \ eps \ ai format with resolution 300dpi

We wish to reserve the following space :

(Please tick)

Ad Category	Size: 149mmx210mm / Rate
Full page (full color)	NT\$ 32,000
Front cover gatefold	NT\$ 61,000
Inside front cover gatefold	NT\$ 54,000
Back cover gatefold	NT\$ 54,000
Inside back cover gatefold	NT\$ 61,000
Inside back cover	NT\$ 54,000
Behind Floor Plan	NT\$ 50,000
Bookmark	NT\$ 150,000

Remarks:

1. Ad rate does not include photography and final artwork.
2. A 20% additional charge is required for all prearranged ad placements (other than those specified above).

Show Name : MT duo 2008

Company : _____

Booth Number : AREA Number

Person in Charge : _____

Address : _____

Tel : _____

Fax : _____

e-mail : _____

Return completed form to:

Mr. Camby Wang

China Economic News Service

Tel: 886-2-2768-1234 Ext. 2029

Fax: 886-2-2642-7422

e-mail : camby@cens.com

555, Chung-Hsiao East Road, Section 4

Taipei, 110, Taiwan